



Manawatu Show

Sponsorship Prospectus

2026

Manawatu & West Coast Agricultural & Pastoral Association
140th Manawatu Show

Manfeild Park, 59 South Street, Fielding

7th November 2026

Equestrian Events 7th & 8th November 2026

- Phone (06) 323 1886 • Email showmanawatuap@gmail.com
- Website www.manawatushow.co.nz • Facebook [manawatuandp](https://www.facebook.com/manawatuandp)



Farm World Petting Zoo

ABOUT US:

For more than 135 years, the Manawatu & West Coast A & P Association has been dedicated to celebrating excellence in livestock, agribusiness, and rural achievement. Since our first Show in 1886, our purpose has remained proudly unchanged:

Bring the country to town.

Today, the Manawatu A & P Show is one of the region's most recognised and enduring community events. Held at Manfeild Park in Feilding, our Show draws large numbers of exhibitors, competitors, families, and visitors—creating a vibrant showcase of rural life, innovation, and entertainment.

WHY SPONSOR THE MANAWATU A & P SHOW?

Partnering with us gives your business the opportunity to align with a trusted, long-standing regional institution while connecting directly with a diverse and engaged audience.

As a sponsor, you'll benefit from:

- **Association with an iconic regional event** that has served the community for generations
- **High-visibility brand exposure** through signage at your sponsored site
- **Optional trade or display space** to showcase your products or services
- **Direct access to key rural and urban markets**
- **Strong return on investment** through targeted, meaningful engagement
- **Valuable networking opportunities** with exhibitors, businesses, and community leaders

Our Sponsorship Programme is designed to help local and regional businesses strengthen their presence, build relationships, and connect with the wider community in an authentic and impactful way.

TAILORED SPONSORSHIP OPTIONS

If your business has a particular interest—livestock, equestrian events, entertainment, trade, or community activities—we can help you align your sponsorship with the section of the Show that best reflects your brand.

We're happy to discuss customised opportunities that maximise your visibility and impact.

JOIN US

We invite you to explore the benefits of supporting the Manawatu A & P Show this year. Together, we can continue to grow a proud regional tradition and deliver an unforgettable experience for our community.

Show Sponsors

Up to \$500.00 + GST

Package Benefits

Advertising of your Company / Business and the knowledge that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

- Your company profile on our Facebook and website
- One banner placement throughout our show (you provide)
- Complimentary tickets: 2 Adult gate passes or 1 Family pass



Class Supporting Sponsors \$100 + GST

Supporting sponsor, these funds will go towards the running of our showing sections. Including catering to our wonderful judges and stewards.

Sections may include Sheep, Dairy, Equestrian, Pigs, Home Hands and Leisure, Dog Trials, Alpacas and Beef, depending on what sections we will be holding.

Your business will be supporting the A&P Society which is a Charitable organisation working for the primary sector.

- Complimentary tickets: 1 Family Gate pass

For more information, contact showmanawatuap@gmail.com

Bronze Sponsor

\$501 up to \$1,000 + GST

Package Benefits

Advertising of your Company / Business and the knowledge that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

Media Advertising and Branding

- 1/4 page advert in Schedules and Catalogue
- Your company profile on our Facebook and website
- One banner placement throughout our show (you provide)
- Acknowledgment of your sponsorship by announcers on site throughout the Show (you provide copy)
- Naming rights to one Class of your choosing.
- A free Trade or Display site (3m x 3m outdoor)
- Four (4) Individual Sponsors' passes to the show
- Free Parking



Silver Sponsor

\$1001 up to \$2500 + GST

Package Benefits

Advertising of your Company / Business and the knowledge that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

Media Advertising and Branding

- ½ page advertisement in Catalogues
- Your company profile on our Facebook and website
- A free Trade or Display site (6m x 3m outdoor site)
- Two banner placements (you provide)
- Naming rights to 3 classes of your choice within a section of the show
- Acknowledgment of your sponsorship by announcers on site throughout the Show

Hospitality

- Four (4) Individual Sponsors' passes to allocate as you wish and Two (2) Family Passes
- VIP Parking



Gold Sponsor

\$2501 up to \$5000 +GST

Package Benefits

Advertising of your Company / Business and the acknowledgement that you are supporting the Manawatu & West Coast A & P Association's Annual Show.

Media Advertising and Branding

- Full page advertisement in catalogues
- Your company profile on our Facebook and website plus a link to your Website
- Naming rights to a section of the Show (first in first serve basis after premier priority choice)
- Award presentations
- A free Trade or Display site (6m x 4m indoor or outdoor)
- Three banner placements throughout the show (you provide)
- Acknowledgment of your sponsorship by announcers on site throughout the Show

Hospitality & Trade

- Six (6) Individual Sponsors' passes to allocate as you wish and Two (2) Family passes.
- Buffet Lunch
- VIP Parking



Premier Sponsor

\$7500.00 + GST

Package Benefits

Advertising of your Company / Business and the acknowledgement that you are supporting the Manawatu & West Coast A & P Association's Annual Show.
With the potential to include Naming rights of the show

Media Advertising and Branding

- Full page advertisement in schedules and catalogues.
- Your company profile on our Facebook and website plus a link to your website
- A free Trade or Display site to promote your business (6m x 6m indoor or larger outdoor by negotiation if requested)
- Naming rights to a section of the Show (Premier will get first priority choice)
- Award presentations
- Banner placements throughout the show (you provide)
- Acknowledgment of your sponsorship by announcers on site throughout the Show

Hospitality & Trade

- Eight (8) Individual Sponsors' passes to allocate as you wish and Two (2) Family passes
- Buffet Lunch
- VIP Parking



Requirements of Sponsors

Deadline – To Be Confirmed by 16th October 2026

For inclusion in -

- Catalogues and Schedules
- Face book and Website
- All other promotional material at your sponsorship level

We need from you –

1. Signed sponsorship agreement unless via the Online shop. Purchasing via shop will be agreement in itself.
2. Logo
3. Advertising copy, provided in high resolution PDF format. This must be received at least two weeks prior to the show for inclusion on printed materials.

Sponsors' Signage

All signage must be supplied by the Sponsor and delivered to the Manawatu A & P Office at Manfeild Stadium by 30th October 2026

General Information

- **Sponsors will be invoiced on confirmation of sponsorship, payable by the 20th of the following month.**
- *The Committee reserves the right to make changes and / or alterations to sections or classes as they see fit.*
- **'Show Manawatu 2026'** is on Saturday 7th November 2026, with gates open from 9.00am – 4.00pm
Equestrian sections and dog trials will also run on Sunday 8th November 2026.
- **Members' / Sponsors' Corporate Lounge:** Mingle with other guests; tea, coffee and snacks provided in the Corporate Lounge which overlooks the Outside grassed field area and the activities inside the Stadium.
- **Advertising**
Every endeavor will be made to ensure your company/business is given a high level of quality exposure. Please provide your high resolution logo for inclusion in the catalogue.
- *We also have a quick purchase option via the Website Shop. [Shop Home / Manawatu Show](#)*
- *Or copy and paste this link for an easy electronic submission form, no printing and scanning required. <https://form.jotform.com/253436915292866>*

We will still make contact for advertising information, ticket requirements and send receipts if required.

Sponsorship Agreement 2026

Deliver / post to Sponsorship Acceptance
Manawatu & West Coast A & P Assn
PO Box 501
FEILDING 4740

Or email to showmanawatuap@gmail.com

Jotform Link <https://form.jotform.com/253436915292866>
(For easy electronic submission)

Company Name:

Contact Name:

Postal Address:

.....

Postcode Telephone:

Email:

Sponsorship Value to be invoiced **plus GST** (please tick)

Premier

Gold

Silver

Bronze

Show

Supporting

Preferred Section Sponsored.....

Nominated Value \$.....

Or

Product value \$.....If sponsoring product only.

Advertising Logo – Copy Attached

Yes/No

Signature: Date:...../...../2026